

BUSINESS **EXPO** **of the** **AMERICAS**

*Connecting Canada
& Latin America
Through Business,
Innovation &
Investment*





**BUSINESS
EXPO** of the
AMERICAS

About **BEA**

Where business, innovation, investment, and human connection come together.

Business Expo of the Americas (BEA) is an international business and investment platform created to connect entrepreneurs, startups, investors, corporations, government representatives, and community leaders from Canada and Latin America. Born from the momentum of the **Speed Networking Café** community and inspired by global events such as Web Summit, BEA was created with one clear vision:

To build meaningful connections that generate real business opportunities, collaboration, innovation, and growth across the Americas.

More than an expo, BEA is an ecosystem designed to bring together visionary leaders, emerging businesses, global speakers, and decision makers in one powerful space.

What You Will **Experience**



Inspiring talks from international business leaders



Business growth strategies and innovation insights



High-level networking opportunities



Opportunities to connect with government and business ecosystems



Panels with industry experts and investors



A vibrant multicultural entrepreneurial environment

Why attend **BEA**?



Expand your network

Connect with entrepreneurs, investors, executives, government representatives, and industry leaders from Canada and Latin America.



Discover new opportunities

Generate partnerships, clients, collaborations, and investment opportunities in one place.



Learn from global leaders

Access inspiring conferences, panels, and conversations around business growth, leadership, AI, innovation, and entrepreneurship.



Position your brand

Showcase your company, products, and services in front of a highly engaged and diverse audience.



Be part of a growing community

BEA is about people, collaboration, and creating a stronger business ecosystem together.

Why Sponsor **BEA**?



Connect with entrepreneurs, Business Leaders & Startups across Canada & Latin America



Corporations & Business Leaders, Interested in expansion, networking, talent, and positioning.



Investors Searching for innovation, emerging companies



Professionals & Newcomers Seeking community, connections, inspiration, and business opportunities.

Location

Join us in the heart of Vancouver for a **full-day international business experience**



**1661 Granville
St, Vancouver,
BC V6Z 1N3**



**Wednesday,
October 14,
2026**



**8:00 AM –
10:00 PM**

Buyer Persona



Persona 1 – Buying a Ticket

Enterprise Leaders & Business Owner

Profile: Founder / Managing Director

Sector: Growing Latino-Canadian SME (Construction, Logistics, Consulting).

Primary Goal: Strategic scaling and elite B2B networking.



Wastes time at generic networking events without closing real deals.



Why he attends BEA:

He gets 1:1 face time with real decision-makers, government officials, and investors.



Needs high-level institutional connections to win larger contracts.



Access to actionable strategies from **8 elite speakers and investors** to scale in the Canadian market.

Persona 2 – Buying a Booth

Growth-Stage Founders The Corporate Sponsor

Profile: Marketing Director / Corporate Leader

Sector: B2B Services, Tech, Finance, other.

Primary Goal: Measurable ROI and high-ticket client acquisition.

Pain Points: Tired of investing in events with unqualified, low-intent traffic.



Needs structured ways to capture data, not just give away flyers.



The event data allows her team to scan high-quality leads instantly.



Why she sponsors BEA:

She gets guaranteed, direct access to 400 curated business owners and founders.



Her brand is positioned alongside Canadian diplomats and industry elite.

International Speakers & Industry Leaders

Hear from visionary entrepreneurs, **global business leaders, investors, innovators, and change makers** who are shaping the future of business across the Americas. Our speakers are entrepreneurs, innovators, investors, executives, and industry experts who bring global perspectives, practical insights, and inspiring stories to the BEA stage



Carlos Morett

Director, Producer, Entrepreneur & Speaker

International author and speaker Carlos Morett embodies the trajectory of modern business scaling. After developing his elite filmmaking roots in Vancouver, Carlos leveraged his visionary mindset to conquer international markets. As a proven corporate leader and entrepreneur, he has successfully executed high-stakes projects and directed strategic visual campaigns for corporate titans including Netflix and Disney



Canada Government

The Government of Canada actively participates in BEA to drive sustainable growth and rules-based trade across the Americas.



Latin Government

Latin American Governments participate as strategic partners, opening doors to regional expansion and public-private collaborations.



Investor

Strategic Investors are active participants in the BEA ecosystem, actively searching for emerging companies and high-growth opportunities

Partners Building the Future Together

BEA is made possible through strategic partnerships with organizations, businesses, and institutions that believe in the **power of entrepreneurship, innovation, diversity, and international collaboration**

Why Sponsor **BEA**?



10+ Elite Voices

A highly concentrated lineup



50,000+ expected digital impressions

Latin and Canada community



400+ attendees

and business leaders from 20+ countries



100% B2B Focus & Direct community

Engagement and lead generation



1:1 Diplomatic & Government Access



8+ Hours of Dedicated Deal-Making

Extended networking breaks, VIP lounges.

Forging strategic alliances that **connect Canada and Latin America** or building strategic partnerships that shape the **future of business across the Americas**

Sponsor Packages

The **Business Expo of the Americas 2026** lands in Vancouver as the premier economic bridge connecting the continent's most dynamic markets.

This is your exclusive opportunity to position your brand at the absolute center of innovation, trade, and decision-making. By becoming an official partner, you gain **elite access to top-tier C-Level executives, cross-border business ecosystems, and unparalleled brand visibility in Canada**. Secure your package today, shape the regional business dialogue, and drive your corporate growth from the gateway city of Vancouver.


**PREMIER
PARTNER**

PRESENTING SPONSOR

Ultimate C-Level Access.
Strategic Influence.
Dominate the
Conversation



VISIBILITY

- **Headline Placement:** Top-tier logo on website, screens, and main Sponsor Wall.
- **Stage Domination:** Exclusive physical banners flanking both sides of the main stage.
- **Asset Ownership:** Branded logo on lanyards and badges.
- **Premium Activation:** Activation on high-traffic designated experiential zones.
- **Dedicated Media** on IG and LinkedIn.



ACCESS

- **Main Stage Slot:** 10-minute keynote speaking opportunity.
- **Database Access:** Full access to the premium attendee lead database.
- **VIP Hospitality: 4 Full-Access VIP Passes** with entry to the VIP Executive Lounge.
- **Live Recognition:** Featured in influencer campaigns and live on-stage verbal shoutouts.



GROWTH

- **Prime Location:** First choice of the best premium booth space in the room.
- **Market Leader:** Ultimate positioning as a top business bridge in the Americas.
- **Data Report:** Comprehensive post-event analytics and impact report.

GOLD SPONSOR

Industry authority.
Curated connections &
thought leadership.



VISIBILITY

- **Prominent logo** placement on the main Sponsor Wall, website, and digital screens.
- **Dedicated Media** on IG and LinkedIn.
- **Exclusive Activation:** Ownership of one designated experiential brand activation zone.



ACCESS

- **Thought Leadership:** Guaranteed speaking opportunity to showcase expertise.
- **Targeted Networking:** Direct executive access to the Executive Networking Lounge.
- **2 VIP Passes** for your executive team.



GROWTH

- **High-visibility** Premium Exhibition Booth in prime room traffic.
- **Data Report:** Comprehensive post-event analytics and impact report

SILVER SPONSOR

Boost your brand visibility
and connect with key
audiences.



High-foot-traffic
standard
exhibition space.



**1 Full-Access
VIP Pass.**



Logo on the
official website
and multi-
platform **digital
screens.**



Featured in
targeted **group
sponsor
promotion** on
social media IG
and LinkedIn.



Prominent logo
placement on
the main **on-site
Sponsor Wall.**



Comprehensive
post-event
impact report.

COMMUNITY PARTNER

Ideal for community
organizations, startups, or
emerging brands



General booth
on exhibition
space



**2 General
Admission
Passes.**



Logo featured
on the **official
event website**
and **on-site
digital screens.**



Featured in
targeted **group
sponsor
promotion** on
social media IG
and LinkedIn.



Prominent logo
placement on the
main **on-site
Sponsor Wall.**

OFFICIAL FOOD & BEVERAGE SPONSOR

Ideal for Beverage brands, financial, hospitality, luxury, and airline brands seeking high exposure and social engagement.



Exclusive Dining Rights: Full ownership and monetization rights of the event's high-traffic food and beverage hubs.



Experiential Brand Activation: Rights to activate branded experiences across all catering and dining zones



VIP Hospitality Access: Direct access to the Executive Networking Lounge.



4 General Admission Passes to fuel your staff and network.



Logo integration on the **website, screens,** and main **Sponsor Wall.**



Featured in targeted **group sponsor promotion** on social media IG and LinkedIn.

PREMIUM VISIBILITY PARTNER

Ideal for corporate, financial, tech, automotive, and real estate brands seeking premium exposure.



Exclusive Activation: Ownership of one **Main Event Entrance** for experiential brand activation.



2 General Admission Passes.



Logo integration on the **website, screens,** and main **Sponsor Wall.**



Featured in targeted **group sponsor promotion** on social media IG and LinkedIn.

BRAND ACTIVATION

Ideal for tech companies, consumer brands, wellness, automotive, AI tools, fintech, media, or experiential brands



Host product demos, contests, sampling, or live experiences in designated high-traffic area.



2 General Admission Passes.



Logo integration on the **website, screens,** and main **Sponsor Wall.**



Featured in targeted **group sponsor promotion** on social media IG and LinkedIn.

DIGITAL SPONSOR

Ideal for companies looking to strengthen brand awareness, increase visibility within the Canada-Latin America business ecosystem, and support entrepreneurship, innovation, and international connections.



Optimized brand placement across the **official event website and digital screens.**



Featured in targeted **group sponsor promotion** on social media IG and LinkedIn.

Exhibitor Opportunity

PREMIUM EXHIBITOR SPACES

Ideal for innovative companies and enterprises focused on brand exposure and new leads.



Booth setup:
1 table & 2 chairs



High visibility:
Throughout the event



Logo on website and screens



2 exhibitor passes



Product showcase:
Exhibit products & services



Social media mention

Canada



México
Consulado General de México
en Vancouver



Get In Touch With Us

Business Expo of the Americas BEA is an international business platform connecting Canada and Latin America through **entrepreneurship, innovation, investment, and community.**



Our Phone
604 809 7753



Our Website
businessexpoamericas.com



Our Social Media
@businessexpoofttheamericas





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